

KATHERINE MIRACLE, MBA

HER CLIENTS AND AUDIENCES
SAY SHE IS THE ONE!

**SHE HAS DONE IT,
SHE TEACHES IT AND
SHE CAN HELP YOU SUCCEED AT IT!**

Katherine Miracle, MBA award-winning Speaker/Trainer and Marketer, is a Brand & Team Builder. She serves her clients as a revenue development strategist and motivator through her expertise as a...

SPEAKER & TRAINER...

Katherine Miracle, MBA is an award-winning public speaker and the recipient of the “Best Speaker/Facilitator” Award for CBC Magazine. By motivating her client’s team members through speaking events around the country, she fixes the long-set issues through team building, brand building and communication training. Miracle Resources has increased revenue and strengthened teams for over 1,000 brands. Over 100,000 professionals have been trained by Miracle Resources.

ENTREPRENEUR...

Katherine is the Founder and CEO of Miracle Resources, LLC. Miracle Resources is a full service Marketing, Public Relations & Training Firm. Increasing revenue for 1,000 brands and providing training, and success coaching for businesses and non-profit organizations through its training program that increases revenue and awareness, **Brand + Team = Revenue**. This national certification program specifically targets branding and team building to increase revenue. Katherine coaches individuals and teams to solve all communication problems with her Communication Concierge service. Katherine’s work as an entrepreneur has been honored as a Distinguished Marketing Executive by Sales & Marketing Executive International. The Elite Women Award from International Business Women was presented to Katherine in 2016. Katherine serves on the Board of Directors for WCTV.

AUTHOR...

Katherine is the author of four books. The first, “**Discovering your Dawn**,” uses Katherine’s own life experience to create a highly-relatable narrative that motivates readers to overcome their difficulties in order to achieve their true potential. Her second book, “**Marketing That Drives Revenue**,” helps professionals, entrepreneurs, and leaders increase revenue. Katherine’s third book, “**Your Strategic Personal Brand... The Truth and the Lies**,” gives readers the tools to use their own Strategic Personal Branding to find their passion and purpose. This book is used in **Brand + Team = Revenue** national training program, as well as at several career colleges. Katherine’s fourth book “**Inquisitive Culture**,” is the secret weapon to survive and change the workplace from a toxic environment to a culture of success and respect.

EDUCATION...

Katherine Miracle is a graduate of the University of Akron with degrees in Business/Communication and Theatre Arts Department. She then graduated with Honors from the University of Phoenix with her MBA. Katherine is also a Cleveland Bridge Builders leadership program graduate, Class of 2002.

COLLEGE INSTRUCTOR/COACH...

Katherine teaches public speaking at the University of Akron, human communication at Kent State University. Marketing and communication classes at Ohio Media School and advertising and promotion and marketing at Valley College.

SPEAKING TOPICS

THE BOOKING PROCESS FOR KATHERINE MIRACLE'S PRESENTATIONS & TRAININGS:

Email your event date and time request to KM@miracleresources.com

Advertising & Branding

- Advertising & Promotions to Increase Revenue

Entrepreneurship

- Creating a Successful Business Plan

Marketing

- Building a Social Network
- Building a Virtual Sales force
- Effective Ways to Market Using Social Media
- Event Marketing
- How to Create & Deliver Power Presentations
- Power Marketing: Marketing That Drives Awareness & Revenue
- Power Networking

Public Relations

- Power Public Relations
- Building Relationships with Media
- Building Strong Alliances, Successful Strategies for Working with Teams

Self Improvement

- Creating an Effective Mentoring Program
- Creating Your Personal Code of Ethics
- Leadership Development
- Motivation
- Overcoming Stress
- Power of Positive Attitude
- Preventing a Personal Crisis

Communication & Workplace Culture

- Achieving Balance & Stress Reduction
- Body Language
- Building Bridges with Bricks
- Respectful Communication Training
- Confidence Training
- Creating a Culture of Success & Respect
- Creating Your Strategic Personal Brand Plan
- Customer Service Training
- Diversity Training
- Empathy Training
- Emotional Intelligence
- Inquisitive Culture
- Leadership, Problem Solving & Positive Attitude
- Listening Workshop
- Marketing & Branding
- Mentoring
- Motivation
- Negativity in the Workplace
- Networking Strategically
- Power Presentation Skills
- Public Speaking Coach (Individual Training)
- Revenue Generation Workshop
- Sales Training & Sales Management
- Sensitivity Training
- Standards of Success Training
- Stop Marketing, Start Motivational Marketing
- Team Charter Workshop
- Teamwork Brand Building Workshop
- Team Makeover!
- Unconscious Bias

RETURN_{on} INVESTMENT

KATHERINE MIRACLE AND THE CONSULTANTS OF MIRACLE RESOURCES:

- Secured four million dollars in free publicity for corporations and non-profits
- Created advertising/marketing campaigns that increased revenue for more than 1,000 businesses
- Served as communications specialist, publicist and public relations firm for 25 businesses
- Educated over 700 job seekers to market themselves and network to secure their dream career
- Educated over 500 fundraising professionals in high tech and high touch resources to increase revenue
- Motivated over 800 sales and marketing professionals to stop marketing and start motivating using the Miracle Resources Diamond Four Point Marketing strategy that increase revenue
- Raised over 30 million for 10 non profits

CONTACT

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