

Do you want to increase your revenue and awareness?

Do you want to work smarter not harder?

If you answered yes then you need to meet Katherine Miracle

Her clients and audiences say she is the one who has done it, teaches it and can help you succeed at building your brand, team and revenue.

Our award winning speaker & marketer, Katherine Miracle, *is an author and national speaker who has helped fortune 50 companies, start up's, colleges and hospitals. Her life's work is to help people and teams use branding to build strong teams that increase revenue.*

Clients say she is the one who helps people get to the core of the real problems in their organization and helps people unlock their potential through internal marketing and branding.

Katherine is the CEO & Founder of Miracle Resources. Miracle Resources is a full service marketing, public relations and training firm. Miracle Resources is nationally recognized for their program that increases revenue and awareness, the program is called:

Brand + Team = Revenue

This national training program uses 53 certified trainers that cover every state to serve every team in America.

Katherine is the author of "**Discovering your Dawn**", published by Advantage Media; the book has helped people unlock their potential and provides motivation. Katherine is a professional speaker who speaks nationally doing keynotes, trainings and commencement speeches. She was voted *Best Speaker/ Facilitator for CBC Magazine*. Katherine teaches Public Speaking at The University of Akron and Human Communications at Kent State University.

Katherine is the author of "**Marketing That Drives Revenue**" which helps professionals, entrepreneurs & leaders increase revenue. Katherine & Miracle Resources are winners of the *Distinguished Marketing Sales Awards* from both the Cleveland & Akron organizations.

Katherine's third book "**Your Strategic Personal Brand...the truth and the lies** Using *Strategic Personal Branding to find your passion and purpose which is used in:*

Brand + Team = Revenue training and is used as the textbook at

several career colleges.

Katherine is founder of America's Respect Revolution, a brand that creates respect resources to teach respect, diversity and strategic personal branding!

Katherine is an *Elite Woman International Alpha Award* winner. She is a graduate of the University of Akron with degrees in Business /Communications & Theatre Arts who graduated with honors with an MBA.

Return on Investment:

Katherine Miracle and the consultants of Miracle Resources have

- **Trained over 5,000 professionals to build their strategic personal brand, their workplace team and the company brand resulting in increased revenue.**
- **Secured four million dollars in free publicity for corporations and non-profits**
- **Created advertising/marketing campaigns that increased revenue for more than 50 businesses**
- **Served as communications specialist, publicist and public relations firm for 25 businesses**
- **Educated over 700 job seekers to market themselves and network to secure their dream career**
- **Educated over 500 fundraising professionals in high tech and high touch resources to increase revenue**
- **Motivated over 500 sales and marketing professionals to stop marketing and start motivating using the Miracle Resources Diamond Four Point Marketing strategy that increase revenue.**
- **Raised over 30 million for 10 non profits**