

*She has done it,
She teaches it and*
**SHE CAN HELP YOU
SUCCEED AT IT!**

*Do you want to increase your revenue and awareness?
Do you want to work smarter not harder?*

*If you answered yes then you need to meet
Katherine Miracle
Her clients and audiences say she is the one!*

*Katherine
Miracle*



Katherine Miracle, MBA award-winning Speaker/Trainer and Marketer, is a Brand & Team Builder. She serves her clients as a revenue development strategist and motivator through her expertise as a...

Speaker/Trainer...

Katherine Miracle, MBA is an award-winning public speaker and the recipient of the "Best Speaker/Facilitator" Award for CBC Magazine. By motivating her client's team members through speaking events around the country, she fixes the long-set issues through team building, brand building and communication training. Miracle Resources has increased revenue and strengthened teams for over 100 brands. Over 5,000 professionals have been trained by Miracle Resources.

Entrepreneur...

Katherine is the Founder and CEO of Miracle Resources, LLC. Miracle Resources is a full service Marketing, Public Relations & Training Firm. Increasing revenue for 100 brands and providing training, and success coaching for businesses and non-profit organizations through its training program that increases revenue and

awareness, "Brand + Team = Revenue." This national franchised certification program specifically targets branding and team building to increase revenue. Katherine is also the founder of "Americas Respect Revolution", which aims to re-brand America's ideals through a change in its cultural approach to social interaction. "America's Respect Revolution" has inspired children and adults to treat each other fairly and equitably through interactive seminars.

All proceeds go towards creating free Respect Resources. Katherine's work as an entrepreneur has been honored as a Distinguished Marketing Executive by Sales & Marketing Executive International. The Elite Women Award from International Business Women was presented to Katherine in 2016.

Author...

Katherine is the author of three books. The first, "Discovering your Dawn," uses Katherine's own life experience to create a highly-relatable narrative that motivates readers to overcome their difficulties in order to achieve their true potential. Her second book, "Marketing That Drives Revenue," helps professionals,

Return on Investment

**Katherine Miracle and the Consultants
of Miracle Resources;**

- Secured four million dollars in free publicity for corporations and non-profits
- Created advertising/marketing campaigns that increased revenue for more than 50 businesses
- Served as communications specialist, publicist and public relations firm for 25 businesses
- Educated over 700 job seekers to market themselves and network to secure their dream career
- Educated over 500 fundraising professionals in high tech and high touch resources to increase revenue
- Motivated over 500 sales and marketing professionals to stop marketing and start motivating using the Miracle Resources Diamond Four Point Marketing strategy that increase revenue
- Raised over 30 million for 10 non profits

entrepreneurs, and leaders increase revenue. Katherine's third book, "Your Strategic Personal Brand... The Truth and the Lies," gives readers the tools to use their own Strategic Personal Branding to find their passion and purpose. This book is used in "Brand Building + Team Building = Revenue Building" training, as well as at several career colleges.

Education...

Katherine Miracle is a graduate of the University of Akron with degrees in Business/Communication and Theatre Arts Department. She then graduated with Honors from the University of Phoenix with her MBA.

Speaker Topics

The booking process for Katherine Miracle's presentations and trainings: email your event date and time request to KM@miracleresources.com

Advertising and Branding

Advertising & Promotions to Increase Revenue

Entrepreneurship

Creating a Successful Business Plan

Marketing

Building a Social Network

Building a Virtual Sales-force

Effective Ways to Market Using Social Media

Engaging Your Target Market

Event Marketing

How to Create and Deliver Power Presentations

Marketing Greek Life at Your University

Power Marketing: Marketing That Drives Awareness & Revenue

Power Networking

Top Selling Techniques

Fundraising

Event Accounting

Event Management

Event Marketing

Fundraising That Generates Awareness & New Revenue

Special Event Fundraising

Self Improvement

Creating an Effective Mentoring Program

Creating Your Personal Code of Ethics

Emotional Intelligence

Leadership Development

Life Balance

Motivation

Overcoming Stress

Power of Positive Attitude

Preventing a Personal Crisis

Public Relations

Power Public Relations

Building Relationships with Media

Sessions for Female Leaders

Building Strong Alliances – Successful Strategies for Working with Men

Building Strong Alliances – Successful Strategies for Working with Women

Mentors That Help You Grow

Exclusive Alliances vs. Free Agent Approach

Stop Missing the Message!

Strategic Personal Branding

Katherine Miracle presents the following to college students:

Creating Your Own Personal/ Professional Code of Ethics

Dealing with Relationship Issues

Eliminating Pride

Eliminating the Fear of Success

Moving Away from Negativity & Gossip

Not Recognizing the Danger of Jealousy

Preventing Stress from Controlling Your Life

Recognizing Emotional Abuse & Verbal Abuse

Releasing Dependence on Others

Stopping Self-Doubt

Study Tips for Stressed Out Students

The Dangers of Accepting Others View of What is Beautiful

Understanding Addiction

Understanding Guilt

Creating a Mentoring Program

Achieving Balance, Self-Respect & Asking for Help



Appreciative Inquiry

Balance and Stress Reduction

Building Bridges with Bricks

Communication Training

Creating a Culture of Success & Respect

Creating Your Strategic Personal Brand Plan

Customer Service Training

Diversity Training

Emotional Intelligence

Negativity and Bullying in the Workplace

Leadership, Problem Solving & Positive Attitude

Listening Workshop

Mastering Your Mindset From The Inside Out

Motivation

Networking

Power Presentation Skills

Revenue Generating Workshop

Sales Training & Sales Management

Sexual Harassment Training

Social Media Success

Standards of Success Training

Stop Marketing, Start Motivational

Marketing

Team Charter Workshop

Teamwork Brand Building Workshop