

*She has done it,  
She teaches it and*  
**SHE CAN HELP YOU  
SUCCEED AT IT!**

*Do you want to increase your revenue and awareness?  
Do you want to work smarter not harder?*

*If you answered yes then you need to meet  
**Katherine Miracle**  
Her clients and audiences say she is the one!*

*Katherine  
Miracle*



Our award winning speaker & marketer, Katherine Miracle, is called an Igniter, as a thought leader and expert marketer, she serves her clients as a revenue development strategist and motivator. Clients say she is the one who helps people get to the core of the real

problems in their organization and helps people unlock their potential through internal marketing and branding.

Katherine is the Founder & Owner of Miracle Resources. Miracle Resources is a full service marketing and training firm.

Miracle Resources is nationally recognized for their program that increases revenue and awareness, the program is called Brand + Team = Revenue and it is a certification program and is now a franchised program.

Katherine is the author of “**Discovering your Dawn**”, published by Advantage Media; the book has helped people unlock their potential and provides motivation. Katherine teaches Advertising and Promotions and Entrepreneurship

at VMCAD and is a professional speaker who was voted Best Speaker/ Facilitator for CBC Magazine. Katherine teaches Public Speaking at The University of Akron. As an instructional design and training leader, Katherine has created over 30 training courses, served as a college instructor for over 15 years and created

over 50 programs to help teams promote and protect their brands while building their team and revenue.

Katherine is the author of “**Marketing That Drives Revenue**” which helps professionals, entrepreneurs & leaders increase revenue. Katherine & Miracle Resources are winners of the Distinguished Marketing Sales awards from both the Cleveland & Akron organizations.

### Return on Investment

Katherine Miracle and the consultants of Miracle Resources;

- Secured four million dollars in free publicity for corporations and non-profits
- Created advertising/marketing campaigns that increased revenue for more than 50 businesses
- Served as communications specialist, publicist and public relations firm for 25 businesses
- Educated over 700 job seekers to market themselves and net work to secure their dream career
- Educated over 500 fundraising professionals in high tech and high touch resources to increase revenue
- Motivated over 500 sales and marketing professionals to stop marketing and start motivating using the Miracle Resources Diamond Four Point Marketing strategy that increase revenue
- Raised over 30 million for 10 non profits

Katherine’s third book “**Your Strategic Personal Brand...the truth and the lies**”, Using Strategic Personal Branding to find your passion and purpose which is used in Brand Building +

Team Building = Revenue Building training and several career colleges.



Katherine is founder of Americas' Respect Revolution and Respect Couture. Respect Couture an online design/fashion brand that promotes designers and give proceeds to Americas' Respect Revolution to create free Respect Resources. Proceeds from each sale benefit Americas' Respect Revolution, a campaign to build respect by creating respect resources and sending speakers to schools and workplaces to ignite

respect through interactive seminars. Katherine is an Elite Woman International Alpha Award winner. She is a graduate of the University of Akron with degrees in Business/Communications & Theatre Arts who graduated with honors from The University of Phoenix with an MBA.



*The booking process for Katherine Miracle's presentations and trainings: email your event date and time request to [KM@miracleresources.com](mailto:KM@miracleresources.com)*

## Speaker Topics

### **Advertising and Branding**

Advertising and Promotions to Increase Revenue

### **Entrepreneurship**

Creating a Successful Business Plan

### **Marketing**

*Building a Social Network*

*Building a Virtual Sales-force*

*Effective Ways to Market Using Social Media*

*Engaging Your Target Market*

*Event Marketing*

*How to Create and Deliver Power Presentations*

*Marketing Greek Life at Your University*

*Power Marketing: Marketing That Drives Awareness and Revenue*

*Power Networking*

*Top Selling Techniques*

### **Fundraising**

*Event Accounting*

*Event Management*

*Event Marketing*

*Fundraising That Generates Awareness and New Revenue*

*Special Event Fundraising*

### **Self Improvement**

Creating an Effective Mentoring Program

Creating Your Personal Code of Ethics

Leadership Development

Life Balance

Motivation

Overcoming Stress

Power of Positive Attitude

Preventing a Personal Crisis

### **Public Relations**

Power Public Relations

Building Relationships with Media

### **Sessions for Female Leaders**

Building Strong Alliances – Successful Strategies for Working with Men

Building Strong Alliances – Successful Strategies for Working with Women

Mentors That Help You Grow

Exclusive Alliances vs. Free Agent Approach

Stop Missing the Message!

### **Strategic Personal Branding**

### **Katherine Miracle presents the following to college students:**

Creating Your Own Personal/ Professional Code of Ethics

Dealing with Relationship Issues

Eliminating Pride

Eliminating the Fear of Success

Moving Away from Negativity and Gossip

Not Recognizing the Danger of Jealousy

Preventing Stress from Controlling Your Life

Recognizing Emotional Abuse and Verbal Abuse

Releasing Dependence on Others

Stopping Self-Doubt

Study Tips for Stressed Out Students

The Dangers of Accepting Others View of What is Beautiful

Understanding Addiction

Understanding Guilt

Creating a Mentoring Program

Achieving Balance, Self-Respect and Asking for Help