



Katherine Miracle

∞ Speaking Topics ∞

Advertising and Branding

- Advertising and promotions to increase revenue

Creating a Culture of Success

- Engages all team members and transforms the workplace

Diversity Training

- Building teams who envision success

Entrepreneurship- “Secrets to a successful business”

- Revenue Development
- Envisioning your success
- Value Proposition
- Creating a successful business plan
- Respect yourself, Respect your career
- Benchmarking

Miracle Service: “The ultimate customer service training system”

- Leadership development
- Motivation
- Overcoming stress while maintaining positive attitude
- Team Charters that establish accountability and fully engage all team members
- Creating an effective mentoring program
- Creating your personal code of ethics
- Leadership, Self-Improvement and Customer Service

Achieving Confidence through balance and positive attitude

- Mindset for positive attitude
- Training in working smarter, not harder
- Stress transformed to motivation
- Secrets to becoming confident

Stop Marketing, Start Miracle Motivational Marketing

- Top selling techniques
- Building a social network
- Effective ways to market using social media
- Power networking
- Engaging your target market
- Power marketing: Marketing that drives awareness and revenue
- Event marketing

Tru-Miracle Selling

- Mindset training to grow confidence
- Revenue Development Strategies
- Relationship Selling

Social Media that increases revenues

- Staying true to your brand while communicating to the public
- Building Brand Equity through training all team members on Social Media
- Increasing profits through Social Media Strategies

Marriage of High Tech and High Touch Fundraising

- Event marketing
- Fundraising that generates awareness and new revenue
- Special event fundraising
- Revenue Development Strategy and Donor Engagement
- Event accounting
- Event management

Marketing and Manners

- Internal Marketing
- Relationship Building
- Customer Service
- Leadership

Jump Start Your Job Search

- Building a Virtual Sales Force
- Internet Search
- Interviewing Techniques
- Marketing to secure your career
- Networking
- Power Resumes and Cover Letters

Public Relations

- Building relationships with media
- Power public relations

Sessions for Female Leaders

- Mentors that help you grow
- Exclusive alliances VS. Free agent approach
- Building Strong Alliances- Successful strategies for working with women
- Building Strong Alliances- Successful strategies for working with men
- Stop missing the message

Power Presentations

- The secrets to credible, passionate and engaging presentations

Power Networking

- Netweaving
- Selecting the right networking opportunities
- Interactive session that changes your mindset about building professional relationships

Secrets of Student Retention and Success- Geared for College Faculty and Staff

- Best practices in action plans to engage students and inspire faculty and staff

Marketing Greek Life: Building and Promoting a Culture of Success- Geared to College Audiences

- Branding
- Visioning
- Strategy to engage potential members
- Interactive
- Team Building
- Engages all of Greek life and promotes the ideals of IFC and PanHellenic Council

The Truth about Leadership and Love- Geared to College audience

- Discovering Your Dawn (motivation, inspiration and power of positive attitude)
- Not recognizing the danger of jealousy
- Preventing stress from controlling your life
- Recognizing emotional abuse and verbal abuse
- Releasing dependence on others
- Stopping self doubt
- Study tips for stressed out students
- The dangers of accepting others view of what is beautiful
- Understanding addiction
- Understanding guilt
- Katherine's hope is to help people through her book, public speaking and sharing the Code of Personal Ethics that she developed for her life during a time of tragedy.
- Creating your own personal/professional code of ethics
- Dealing with relationship issues
- Katherine shares the mistakes she made during a time of tragedy in an effort to help others prevent personal crisis. Using real life examples, she makes her experience one that others can relate to. This presentation impacts college students because it is about the loss that she experienced when two of her close friends and sorority sisters were murdered.
- Eliminating the fear of success
- Moving away from negativity
- Katherine has written a book about this topic. It is called "Discovering Your Dawn" published by Advantage Media.
- Why this presentation is important for students: College Students report feeling increased stress and sometimes will not ask for help in times of crisis. Student audience testimonials show that students listen to a speaker/college instructor who has survived tragedy and can help them prevent a crisis.
- Eliminating pride

Purpose, Potential & Perspective

- Not recognizing the danger of jealousy
- Preventing stress from controlling your life
- Recognizing emotional abuse and verbal abuse
- Releasing dependence on others
- Stopping self doubt
- Study tips for stressed out students
- The dangers of accepting others view of what is beautiful
- Fulfilling what God has for you!
- Creating your own personal/professional code of ethics
- Dealing with relationship issues
- Eliminating pride
- Eliminating the fear of success
- Moving away from negativity
- Understanding addiction
- Understanding guilt