

Clients and audience members say she is **THE ONE!**

If you want to increase your revenue and awareness, Katherine and the team at Miracle Resources are the ones you need.

www.katherinemiracle.com
www.miracleresources.com

**Katherine
Miracle**



Katherine Miracle is the Founder and Owner of Miracle Resources. Miracle Resources is a consulting, training and educational resource for businesses and non-profits. Miracle Resources consultants specialize in the areas of advertising/branding, public relations, marketing and revenue development. Miracle Resources consultants have served clients including the Cleveland Clinic, Northwest Mutual, The American Red Cross and Dunkin Donuts. The consultants of Miracle Resources use their creativity and contacts to increase awareness and revenue for clients.

Katherine started her career as a newspaper reporter working on investigative stories. Her writing skills led her to public relations work for MDA and then for the March of Dimes. Katherine worked for the March of Dimes 15 years and was promoted eight times including the highest position in Northeast Ohio as Executive Director. Katherine received the March of Dimes Top 10 "Star

Performer" honor five times and the Staff Excellence award for Volunteer Development. While Executive Director of the March of Dimes, Katherine implemented a complete turnaround by recruiting and training a new board that is diverse and an advisory board of top community leaders. Katherine worked hard to recruit corporate partners like Key Corp, American Greetings, University Hospitals Health System, The Cleveland Clinic and Giant Eagle.

Katherine has served on the boards of Cleveland Bridge Builders; she is a member of the class of 2002, and the Association of Fundraising Professionals serving as Vice President of Membership. Katherine is an adjunct faculty member

of Virginia Marti College of Art and Design, teaching salesmanship, advertising and promotions, and small business management. Katherine is an adjunct faculty member of ACRT, teaching career development.

RETURN ON INVESTMENT:

Katherine Miracle and the consultants of Miracle Resources have:

- **Raised over 28 million for 10 non-profits**
- **Secured four million dollars in free publicity for corporations and non-profits**
- **Created advertising/marketing campaigns that increased revenue for more than 50 businesses**
- **Educated over 700 job seekers to market themselves and network to secure their dream career**
- **Educated over 500 fundraising professionals in high tech and high touch resources to increase revenue**
- **Motivated over 500 sales and marketing professionals to stop marketing and start motivating using the Miracle Resources Diamond Four Point Marketing strategy that increases revenue and awareness.**

(please turn over)

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Katherine is a professional speaker and is a member of the prestigious National Speakers Association and Toastmasters International. The University of Akron recruited Katherine to teach Effective Oral Communication in January of 2010. Katherine was named Networker of the Year for 2004 for the Akron West Chapter of International Referral Network. Katherine is the author of "Discovering Your Dawn" published by Advantage Media.

Katherine graduated from The University of Akron with degrees in Business Organizational Communication and Theatre Arts, she also attended Northwestern University. Katherine is a summa cum laude (3.95 GPA) MBA from The University of Phoenix.



The booking process for Katherine Miracle's presentations and trainings:
e-mail your event date and time request to km@miracleresources.com



Speaker Topics

Advertising and Branding

Advertising and Promotions to Increase Revenue

Entrepreneurship

Creating a Successful Business Plan

Marketing

- Building a Social Network
- Building a Virtual Salesforce
- Effective Ways to Market Using Social Media
- Engaging Your Target Market
- Event Marketing
- How to Create and Deliver Power Presentations
- Marketing Greek Life at Your University
- Power Marketing: Marketing That Drives Awareness and Revenue
- Power Networking
- Top Selling Techniques

Fundraising

- Event Accounting
- Event Management
- Event Marketing
- Fundraising That Generates Awareness and New Revenue
- Special Event Fundraising

Self improvement

- Creating an Effective Mentoring Program
- Creating Your Personal Code of Ethics
- Leadership Development
- Life Balance
- Motivation
- Overcoming Stress
- Power of Positive Attitude
- Preventing a Personal Crisis

Public Relations

- Power Public Relations
- Building Relationships with Media

Sessions for Female Leaders

- Building Strong Alliances – Successful Strategies for Working with Men
- Building Strong Alliances – Successful Strategies for Working with Women
- Mentors That Help You Grow
- Exclusive Alliances vs. Free Agent Approach
- Stop Missing the Message!

Katherine Miracle presents the following to college students:

- Creating Your Own Personal/ Professional Code of Ethics
- Dealing with Relationship Issues
- Eliminating Pride
- Eliminating the Fear of Success
- Moving Away from Negativity and Gossip
- Not Recognizing the Danger of Jealousy
- Preventing Stress from Controlling Your Life
- Recognizing Emotional Abuse and Verbal Abuse
- Releasing Dependence on Others
- Stopping Self-Doubt
- Study Tips for Stressed Out Students
- The Dangers of Accepting Others View of What is Beautiful
- Understanding Addiction
- Understanding Guilt
- Creating a Mentoring Program
- Achieving Balance, Self-Respect and Asking for Help