

Do you want to increase your revenue and awareness?

Do you want to work smarter not harder?

If you answered yes then you need to meet Katherine Miracle

Her clients and audiences say she is the one,
The one, who has done it, teaches it and can help you succeed at it!

Katherine Miracle is the Founder & President of Miracle Resources.

Miracle Resources was created in August of 2003 and is professional consulting firm specializing in marketing, public relations, advertising and fundraising firm.

Miracle Resources consultants have served clients including the Cleveland Clinic, Northwest Mutual, The American Red Cross and Dunkin Donuts.

Return on Investment: Katherine Miracle and the consultants of Miracle Resources have:

- Raised over 28 million for 10 non profits

- Secured 4 million dollars in free publicity for corporations and non-profits
- Created advertising/marketing campaigns that increased revenue for more than 50 businesses
- Educated over 700 job seekers to market themselves and network to secure their dream career
- Educated over 500 fundraising professionals in high tech and high touch resources to increase revenue
- Motivated over 500 sales and marketing professionals to stop marketing and start motivating using the Miracle Resources Diamond Four Point Marketing strategy that increases revenue and awareness.

Previously, Katherine was a newspaper reporter covering city council and working on investigative stories.

Her writing skills led her to public relations work for MDA and then for the March of Dimes. Katherine worked for the March of Dimes 15 years and was promoted 8 times including the highest position in Northeast Ohio as Executive

Director.

Katherine received the March of Dimes Top 10 "Star Performer" honor 5 times and a staff excellence award for Volunteer Development.

Katherine is a member of the Cleveland Bridge Builders class of 2002 and a proud member of the Association of Fundraising Professionals and Toastmasters International.

Katherine is the author of "Discovering Your Dawn" published by Advantage Media.

Katherine was awarded the Networker of the Year in 2004 by the International Referral Network.

As a professional speaker, she is a member of the prestigious National Speakers Association.

As a proud graduate of the University of Akron with degrees in business and communications she also attended Northwestern University.

Katherine earned her MBA in 2009 as a summa cum laude graduate of the University of Phoenix

The love of teaching has led Katherine to becoming an instructor at 3 colleges:

Virginia Marti College of Art and Design
teaching Advertising & Promotion,
Entrepreneurship and Salesmanship courses.

The University of Akron teaching Effective Oral
Communication and Introduction to Public
Speaking

And The Academy of Court Reporting teaching
Career Development, Human Resources,
Supervision and Compensation Management.

In 2010 Katherine was voted Best Speaker/
Meeting Facilitator for CBC Magazine

[Please welcome our speaker Katherine Miracle](#)